

MAY 23-24, 2025 Kalamazoo, Mi + Virtual



PARTNER WITH US.

#### **Dear Potential Partner,**

I am excited to introduce the Faith + Mental Health Hybrid Summit a transformative platform designed to equip individuals, providers, faith leaders, churches, and nonprofit organizations using a multidimensional, holistic approach to mental health. Our mission is to unite mental health experts, advocates, and the faith-based community to provide actionable solutions that reduce stigma and foster trauma-informed support for those seeking help.

With 1 in 5 adults in the U.S. experiencing mental illness (NAMI), and many turning to faith leaders during crises, this Summit bridges the gap between faith and mental health. Through training, seminars, and resources, we aim to empower communities to address mental health needs effectively.

Featuring a diverse lineup of clergy, mental health advocates, and health professionals, this event builds on the success of our previous gatherings, which has drawn upwards of 500 virtual attendees from around the world. Our vision is to establish this Summit as a premier annual event that drives lasting, positive change for individuals, families, churches, and communities.

This is a unique opportunity for your organization to connect with leaders in faith and mental health and contribute to meaningful impact. We look forward to partnering with you.

Sincerely,

D'Andrea M. Bolden

**Event Host + Coordinator** 



# D'Andrea M. Bolden, MA Event Host

D'Andrea Bolden, the visionary founder of Faith + Mental Health, is a prolific writer who enjoys creating non-fiction books for a diverse audience. She is a gifted communicator and a sought-after speaker for mental health, corporate, and faith-based events.

D'Andrea has earned a Bachelor's Degree in Psychology with a minor in Chemistry, a Master's Degree in Counseling (Addiction and Recovery), and a Master's Degree in Medical Sciences. She also holds a certification in Al Development.

With over 15 years of experience in corporate America, D'Andrea has honed her skills in technical writing, leadership, and innovation. In addition, she worked for several years with individuals in various stages of addiction and recovery. This latter experience fueled her passion for holistic, integrative mental health care, bridging faith and science to address the whole person.

D'Andrea's nonprofit work highlights her dedication to community impact through STEM programs, youth entrepreneurship, and family support. She also hosts the annual Faith + Mental Health Summit and podcast, promoting the integration of faith and science along with the topic of holistic health.

As an author, she has published several books, including Black Health: Considered From A Holistic Perspective. D'Andrea resides in Michigan with her loving husband, John, and their two children.

# What is the Faith + Mental Health Hybrid Summit?

The Faith + Mental Health Hybrid Summit is a 2-day event that will be hosted both in person (May 23rd in Kalamazoo, MI) and virtually (May 24th). This event will focus on issues, strategies, training, and solutions regarding mental health in our communities.

We are bringing in a number of mental health practitioners, subject matter experts, and clergy as guest speakers. This event is unique because we address mental health from a holistic approach as we understand that scientific evidence supports that there are benefits to an integrative multidimensional holistic approach. We believe in all people being healthy body, soul, and spirit [Ref: I Thess 5:23, 3 John 1:2].

## Why Faith + Mental Health Summit?

There is an urgent need for training, teaching, and strategies concerning mental health in the local community. Every day people are battling anxiety, depression, suicidal ideation, and even addiction. Sadly, within our modern society, there can be a lack of understanding, stigma, and even shame that has caused people to suffer in silence.

Our endeavor with this event is to bridge the gap between faith and mental health in a way that will provide resources and professional solutions to address mental health in our local communities. This event will also help faith leaders, community members, and mental health providers have strategies, tools, and resources that will impact their families, communities, and individual lives. Registrants can anticipate prolific speakers, giveaways, handouts, relevant training sessions, networking opportunities, and more.



## May 23 - 24, 2025 Kalamazoo, Mi + Virtual

PO BOX 2025
Kalamazoo, Mi 49003
faithandmentalhealth1@gmail.com

Faith + Mental Health provides numerous opportunities for our partners to enhance their brand visibility while actively engaging with leaders in the faith and mental health communities.

As a partner, you will automatically receive a vendor space to showcase your organization's products, services, and offerings.

#### This includes:

- One 6-foot table with two chairs
- Meal tickets for 1-2 representatives depending on partnership level (additional tickets can be purchased).

Meal tickets cover Friday's lunch and a continental breakfast.

Through your partnership, you'll gain additional exposure for your products and services while demonstrating your support for the Faith + Mental Health Hybrid Summit.

Your partnership will be recognized across multiple platforms, including:

- Program materials (both physical and digital)
- Online promotions

Additional acknowledgments may be available depending on your chosen partnership level. Whether you aim to engage faith and mental health leaders in person, virtually, or both, we offer flexible options to meet your engagement and visibility goals.

If there's a unique way you'd like to engage, please reach out to us—we'd love to collaborate on innovative ideas to maximize your involvement. On the following page, you'll find a detailed breakdown of partnership opportunities and the benefits associated with each level. Don't hesitate to contact us with any questions, comments, or concerns.

# Partnership Levels and Benefits

## **Community Supporter (Blue Level)**

**\$75** 

- Small item or business card included in attendee bags.
- One vendor table with one meal ticket.
- Listed as a vendor on the website

## **Partner Recognition (Red Level)**

\$250

- Community Supporter (Blue Level) Benefits
- One vendor table with two meal tickets.
- Listed as a sponsor on the event website.
- Verbal acknowledgment during remarks.
- Thank-you mention in event materials and emails.

# Morning Kickoff Partner (Green Level)

\$500

- Partner Recognition (Red Level) benefits.
- Social media graphics and YouTube recognition.
- Recognition on the virtual platform.
- · Recognition in the e-booklet.

# **Partnership Levels and Benefits**

## **Lunch Break Partner (Green Level)**

\$500

- Partner Recognition (Red Level) benefits.
- Social media graphics and YouTube recognition.
- Recognition on the virtual platform.
- · Recognition in the e-booklet.

# Virtual Engagement Partner (Yellow Level)

\$750

- Lunch Break Sponsor (Green Level) benefits.
- · Podcast shout-out included.
- Virtual platform promotion (optional video commercial).
- · Special gift.
- Online 5-minute presentation.

#### **Premier Event Partner**

\$1000

- Virtual Engagement Sponsor (Yellow Level) benefits.
- Onsite or online 15-minute presentation.
- Podcast commercial (15-20 seconds).
- Prominent signage on the event stage.
- Specific acknowledgment during the mini awards ceremony.
- Exclusive branding on attendee name badges.
- · Special gift.

# Media Partnership

## **Benefits of Becoming a Potential Media Partner**

As a media partner it is expected that you will promote the event using your medium of media. In return as a media partner there are a number of benefits. Overall our event will share your brand with professional medical doctors, therapists/counselors, mental health organizations, pastors, and ministry networks.

Your brand will be included in pre, live, and post conference marketing efforts.

## **Promotional Benefits**

- Listing as a Media Partner on conference related marketing deliverables
- Dedicated link to your company website
- Business card + 1 promotional items in conference bags
- Advertisement in the official event booklet
- Recognition during the event and on event website and social media
- Virtual Platform Visibility
- Social media graphics and YouTube recognition
- Mentioned in E-blasts
- Podcast shot out

\*We are seeking a media outlet that will be a contra media partner with us in order to help make this event a success.\*

# FAQ'S TERMS + CONDITIONS:

- After your signed and completed sponsorship form is received, once approved you will receive an email as follow-up.
- Failure to partner with us as agreed and shared in detail will make all partnership benefits null and void.
- Please submit all questions to faithandmentalhealth1@gmail.com
- Event partners can be individuals or organizations
- In-kind sponsorships are available if you are unsure please ask we would be glad to discuss this with you
- Media partnerships are a contra partnership
- All event partners as designated are automatically given a vendor table if someone plans to attend. This is optional and not necessary but is simply a benefit of partnering with us.

# **Partnership Form**

Name of Contact Person
Name of Ministry/Business/Organization
Address
Phone Number
Email ————————————————————————————————————
Please share in detail how you will partner with us.
Amount Due (if applicable) \$
Printed name + Date